

To: Byron Shire Arts and Creative Industries Advisory Committee
From: South Golden Beach Community Association, Inc.
Date: 25 September 2022
RE: Proposal for a Permanent Public Art Installation in South Golden Beach

Background

South Golden Beach has no public art to beautify and enhance the area for residents and the many visitors who come to the village. Our community association has hoped for several years to change this, and we are now ready to take action.

The Vision

We envision a durable, permanent work of art positioned on the east side of the road reserve at the main entrance to South Golden Beach where Redgate Road meets Beach Avenue. We want the work to serve as a welcome to the village, a reflection of village identity, and a representation of what we most value: our beautiful natural environment and our easy-going lifestyle. We intend to commission a local artist to design the work and oversee its installation and to that end will issue a brief that invites response from interested professional artists who live in our membership area of South Golden Beach and North Ocean Shores.

Benefits to the Community

We have worked for many years to bring practical improvements to South Golden Beach, such as the community hall and subsequent upgrades; the skate park, playground, and Kenguru exercise area; and the Helen Street Footbridge and Park. We are now focused on aesthetics, which is as important as practicalities. We believe a permanent work of art will contribute to residents' sense of belonging to a community with its own unique identity.

Funding Request

We are requesting funding in the amount of \$10,000. We currently have \$3,500 in the community association's bank account that we can contribute to this work of art. Volunteers will help to create and distribute the brief, select the artist that will best be able to translate the vision into reality, and work with that artist on the details, as needed. The volunteer help will allow the full amount of \$13,500 to be used for design and construction.

Conclusion

We respectfully request the Committee's attention to this proposal at the next available opportunity and will be happy to answer any questions you may have as you consider our proposal. We very much hope that you will make it possible for us to accomplish our vision.

Contact:
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Vice President, South Golden Beach Community Association, Inc.